

Public Relations/Marketing/Outreach Intern

Basic information

Job title

Public Relations/Marketing/Outreach Intern

Position type

Internship

Work-Study program

No

Job description

The Erie County Land Bank is seeking an enthusiastic, detail-oriented, and innovative Public Relations and/or Marketing intern to assist community outreach staff. Day-to-day duties include social media management (Facebook, Instagram, LinkedIn, and TikTok), digital and print marketing, working with municipalities to promote and drive community awareness and client participation in our programs, and assisting in the creation, advertisement, and execution of events.

Qualified candidates should be a college junior or senior, or a recent college graduate, with a major in Public Relations and/or Marketing. Bonus if you have a passion for environmental and/or social justice! Candidates should have a minimum 3.0 grade-point average and be able to provide transcripts demonstrating such, as well as one academic and one professional letter of recommendation. Candidates should be able to show samples of previous work (academic projects count!).

This internship will run from May-August 2024 (flexible start and end dates), though some additional ongoing work *may* be available. It will be roughly 15-20 hours per week, can be remote/hybrid, a flexible schedule, and will pay \$15.00 an hour.

Interested applicants should submit their resume, a copy of their collegiate transcripts, one academic letter of recommendation, one professional letter of recommendation, and a brief statement as to why this particular internship interests you to: **christie@eriecountylandbank.org**

Location requirements

Location type

Remote, Onsite

Onsite location

1230 Townhall Road W, Suite 500, Erie, Pennsylvania 16509, United States

Remote work requirements

Remote employees must be based within the US

Time requirements

Schedule

Part time

Employment duration

Temporary or seasonal

Estimated start date

5/1/2024

Estimated end date

9/1/2024

Compensation and benefits

Expected pay

15 USD per hour

Additional compensation

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Benefits

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Perks

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Additional benefits

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Categorize your job

Job role groups

Market Research Analysts and Marketing Specialists, Public Relations Specialists

Candidate qualifications

Work authorization

This job is open to candidates with Curricular Practical Training (CPT) and/or Optional Practical Training (OPT).

This job requires US work authorization.

School year

JuniorSeniorMaster's

Latest graduation date

December 2025

Major groups

Business Administration & Management Retail & Hospitality Administration Marketing Sales Parks,
Recreation & Leisure Studies Design & Applied Arts Fine & Studio Arts Communication & Media
Studies Journalism Political Science & Government Graphic Design Photography Product
Design/Packaging Advertising Digital Communication Documentary/Film Public Relations Radio,
Television, Media Public Administration Public Policy Urban Planning City, Urban, Regional
Planning Visual & Performing Arts Non Profit Management Game Development

Minimum GPA

3.0

Application process

Number of hires

1

How will candidates submit applications?

On a separate website